



MOOSS vzw
Kunst- en erfgoededucatie

FIRST ART AID

Trackoree

What?

An exchange seminar with “young” professionals (turn max 30 in 2012) from the museum sector who are responsible to develop programs for children/youth in musea. The program fits within TRACK (cfr annex) of S.M.A.K. (Municipal Museum for Contemporary Art – Ghent, Belgium). It is the intention to examine, after an extensive evaluation, if a yearly gathering of the same target group in the framework of a comprehensive exhibition of modern or contemporary art is possible.

Our objectives?

- Exchange of best practices and methodologies used by the participants of ‘Trackoree’ in their museum or their organizations that have programs surrounding education and contemporary art
- Exchange of challenges encountered in the field of education/intermediation of youth and contemporary art
- Design new methodologies using the current exhibition
- Make these new methodologies more tangible by further developing potential new educational programs within TRACK. The participants test these among themselves
- Nurture of professionals by input from researchers, conservators and artists

How?

Explanation of current theories regarding the intermediation between youth and contemporary art, analysis of practical examples, reflection and development of programs and its implementation in a safe environment.

Program – Content:

- New theoretical insights in the field of museum education:
 - Lecture: Marijke Van Eeckhaut from the University of Ghent (making a PhD on the subject in 2012)
 - Active lecture: Chris Ferket & Stefaan Vandelacluze from Mooss VZW and Leuven University College
 - Lecture/workshop by practitioners about their field
- Visit exhibition TRACK
 - Explanation by Director S.M.A.K. and conservator TRACK
 - Try out of existing educational programs
- In small groups: develop and test new educational concepts (with guidance of experienced coaches)
- Analysis of the educational programs of other participants
- Starting from the input (lectures) and tested programs of the participants, identification of future challenges in the field of education and contemporary art

When?

From June 19th (17h – opening seminar) until June 22nd (22h – closing dinner) – departure June 23rd possible.

Cost?

The European program covers the following (subject to approval of the application):

- Reimbursement of 70% of travel cost. We ask to consider the train as an alternative to travel by air for distances of less than 500 km. This means that 30% of the cost will have to be covered by the participant
- A contribution for accommodation expenses (from 19th until 23rd). Rooms of 2 to 4 people in the city with full board. We aim to stay within the budget and a maximum cost of 75 EUR per person is projected. In May the exact cost of accommodation will be communicated
- All costs related to the program

How to register?

Before January 30th, 2012: send an email to stefaan@mooss.org AND to info@mooss.org mentioning the following:

1. Commitment – in order to submit the European application (latest February 15th the signed form, which we will send you after your registration, needs to be received by us)
2. Number of participants (max 3 per organization)
3. A short description of the educational methods implemented by your organization and how it functions
4. Contact information of your organization with telephone numbers and the name of the contact person who can commit your organization and whom we can reach between January 25th and January 30th in case further information is needed